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To Whom It May Concern:

I have been acquainted with Nicolas Erdödy since shortly after his move to New Zealand, and I have been continually impressed by his innovative activities in the technical sector. Beginning in 2005, Nicolas launched a new software startup company, World45, in the area of ICT support systems. Very quickly he identified a high-level figure within US-based Sun Microsystems Corporation, Mr. Ariel Hendel, and established through this contact a working relationship for his company with Sun. Soon World45 was engaged in state-of-the-art contractual work for Sun in networking and multicore server optimization technical areas that would not normally have been thought to be areas of expertise for New Zealand companies.

Due in large part to Nicolas's activities and initiatives, the University of Otago eventually came to be officially named as a Sun Microsystems Centre of Excellence, the first such designation for a university outside of the United States. Nicolas played a major role in the establishment of that centre.

Since that work with World45, Nicolas has expanded his repertoire and engaged in technical consulting in the ICT area, notably with respect to open-source software systems and with projects aimed at establishing greater nationwide ICT collaboration. Throughout this time I have been impressed with his entrepreneurial spirit and his ability to open doors and bring new parties to the table to work together. He has the ability to articulate his vision and the energy to see to it that it is presented to a wide spectrum of the community.

I look forward to future activities that will involve fruitful activities with Nicolas.

Martin Purvis

Professor and Head of Department Information Science Department